



**Federal Agency for Tourism of the Russian Federation  
Ministry of Resorts, Tourism and Olympic Heritage of the Krasnodar Territory  
Kuban State University  
Leopold-Franzens University Innsbruck  
Mediterranean Coastal Foundation  
Abkhazian State University  
Private College of Law, Economics and Management  
Interregional public organization "Association of graduates of geographical  
faculties"**

## **VI International Scientific and Practical Conference TOURIST and RECREATIONAL COMPLEX IN THE SYSTEM OF REGIONAL DEVELOPMENT**

**DEAR COLLEAGUES!**

We invite you to participate in the VI International Scientific and Practical Conference **"Tourist and Recreational Complex in the System of Regional Development"**, which will be held in "Gazprom Yamal" resort complex, **Nebug village (Tuapse District), Russia 11 – 14 of April 2018.**

**Objective of the conference:** to determine the role and current trends of changes in the tourist and recreational complex in the system of regional development of territories with special attention to innovative approaches in economics.

**Working languages: Russian, English**

**Main topics of the conference:**

### **1. Management of the tourist and recreational complex of the territory**

- 1.1. Normative and legal regulation of the functional systems of the tourist and recreational complex
- 1.2. Problems of interdepartmental interaction in tourism
- 1.3. Geopolitical factors for development of tourist and recreational complex
- 1.4. Problems of interstate and cross-border interaction in tourism
- 1.5. Development projects in the tourist and recreational complex
- 1.6. Quality management of services in the tourist and recreational complex
- 1.7. Personnel training and management in the tourist and recreational complex

### **2. Geography of tourism. Tourist and recreational potential of the territories**

- 2.1. Resorts, medical areas, tourist centers: state, problems and development prospects
- 2.2. Tourism and sustainable development of territories: the role of specially protected natural areas in the development of tourism
- 2.3. Research, evaluation and analysis of the development of the tourist and recreational complex of territories
- 2.4. Special types of tourism. Rural tourism.

### **3. Integrated coastal areas management in tourism**

- 3.1. Integrated Coastal Zone Management System
- 3.2. Problems of tourist nature management in the coastal zones of the seas.
- 3.3. Assessment of environmental risks.
- 3.4. Sustainable Coastal Tourism
- 3.5. Geoinformational systems in integrated coastal zone management programs
- 3.6. Spatial planning of development of a tourist and recreational complex in coastal areas

### **4. Economics of international tourism**

- 4.1. Modern structure of the tourist market, development trends
- 4.2. Economic efficiency of tourism development
- 4.3. Attracting investment in tourism
- 4.4. Statistical accounting in tourism

### **5. Excursion service in the tourist and recreational complex**

- 5.1. Management of excursion activities in the tourist and recreational complex
- 5.2. Excursion services: methods of organization, quality aspects, personnel, features of regional markets
- 5.3. Accounting of tourist and excursion objects

### **6. Innovative activity in the tourist and recreational complex**

- 6.1. New technologies in sanatorium-and-spa rehabilitation
- 6.2. Modern information technologies in the development of the tourist and recreational complex
- 6.3. Priority directions of diversification of tourist product.

#### **Plan of the conference:**

*April 11*

- Arrival of participants, Wellcome drinks

*April 12*

- Registration of participants
- Plenary session
- Lunch break
- Opening of the poster exhibition
- Sessions
- Welcome reception for conference participants

*April 13*

- Scientific school for young researchers
- An on-site seminar on the topic of the conference (the program is being finalized)

*April 14*

- Conference closing session.
- Exchange of experience, professional communication
- Cultural trip
- Departure of participants

*April 15*

- Departure of participants
- Post-conference tours.

*Poster exhibition will be held during the whole period of the conference.*

#### **Forms of participation at the conference:**

- Report in Plenary Session
- Report on the break-out session
- Participation in the conference without a report
- Publication without participation in the conference (remote participation).
- Poster presentation (poster exhibition)

## Requirements for the papers submission

**Deadline for submitting materials: March 10, 2018.**

**While participating in the work of the conference without publication and report, the application is obligatory!**

**Specification:** materials are accepted

- no more than 4 pages in length, which include tables, illustrations and references cited by the author;

- on A4 paper with margins: upper - 20 mm, left - 20 mm, right - 20 mm, bottom - 20 mm. Style - usual, TimesNewRomanCyr, size 16, line spacing - 1. The outline is normal, the paragraph indent is 1.25 cm, justified, the pages are not numbered;

- Material presentation: the first line - the surname and initials of the author (co-authors) in bold italics; line below - the topic of the paper - in capital letters in the center; line below - the full name of the organization or university. The line below is a brief abstract of the article (2-3 sentences) in English. After abstracts, references are placed in the center, no more than 5 titles.

References are formatted following the form; all the references should be given in square brackets: [Fedotov M.V., 2003].

Tables, images are formatted in grayscale; references to figures and tables are given in parentheses: (Table 1), (Figure 1), or by text. In the text of the article at the location of an image (after the reference), the name of the picture is given below the image in a separate paragraph (centered), for example:

Fig. 1 - Distribution of research results in the Krasnodar Territory

The table name is formatted in a separate paragraph above the table (by paragraph):

Table. 1 - Name

Materials for publication should be sent by e-mail in the form of an attached file to the following address: [kub.geo.tur@gmail.com](mailto:kub.geo.tur@gmail.com) (Conference Organizing Committee, Kuban State University). The editorial board reserves the right to select the submitted materials for publication. Materials without application, incorrectly issued, sent after March 10, 2018, which have not passed the verification of the degree of originality of the text (borrowing should not exceed 40%) will not be accepted for consideration.

Attached files of the article and applications must be named by the author's surname (for example, Article Ivanov; Application by Ivanov). Author's scientific researches are accepted, no more than 2 articles of one author.

The conference proceedings in the electronic form will be placed in the Scientific Electronic Library (RINC) [www.elibrary.ru](http://www.elibrary.ru). The cost of an additional copy of the collection of materials (printed version) is 600 rubles.

**Requirements for the posters will be sent by the e-mail specified in the application**

**I.I. Ivanov, A.I. Petrov**

**Marketing researches of the Krasnodar's tourist market**

**Kuban State University**

Abstract in English.  
Key words in English.  
Text of theses.

**References**

1. Kravtsova V.I. Space mapping. M., 1997.
2. Fedotov M.V. Interval number systems // Actual problems of modern science: In: Tr. Intern. Conf. surveyors. Part 1. Perm, 2003.
3. Fomenko K.B. Features of altitude zonality. URL: <http://www.geokuban.ru/newslist>

**Organizational fee** for participation in the conference is:  
for full-time participation - **2000** rubles.  
(for 1 participant)  
for remote participation - **1000** rubles.  
(per article)

*Organizational fee includes:*

1. Publication of the article (size up to 4 pages).
2. 1 copy of the conference proceedings.
3. Hand-out materials.
4. Participant's certificate (subject to full participation).
5. Participation in retreats.
6. Organizational and technical support of the conference.

Extra charges: participation in opening reception of participants (banquet) - **1500** rubles.

**Payment details of the organizational fee:**

***For citizens of the Russian Federation:***

Федеральное государственное бюджетное образовательное учреждение высшего образования «Кубанский государственный университет»  
ИНН 2312038420 КПП 231201001  
УФК по Краснодарскому краю (ФГБОУ ВО «КубГУ» л/с 20186Х22950 Х-латинская буква)  
р/с 40501810000002000002  
Южное ГУ Банка России г. Краснодар  
ОКПО 02067847 ОКТМО 03701000 ОКОНХ 92100  
КБК 000000000000000000130

**For non-citizens of the Russian Federation:**

**Details for payment will be sent by e-mail to the author after peer review and recommendations for publication.**

## APPLICATION

**for participation in the VI International Scientific and Practical Conference "Tourist and recreational complex in the system of regional development"**

**Nebug village (Tuapse District), 2018**

(send by e-mail to: kub.geo.tur@gmail.com before March 10, 2018)

Surname \_\_\_\_\_

Name \_\_\_\_\_

Middle name \_\_\_\_\_

Position, academic degree, academic status \_\_\_\_\_

Full name of the organization \_\_\_\_\_

Organization address \_\_\_\_\_

Mobile, business phone, fax, e-mail \_\_\_\_\_

Form of participation in the conference (full-time, part-time) \_\_\_\_\_

The format of the conference proceedings (electronic, paper), the address for obtaining a paper copy of the conference proceedings by cash on delivery

Supplementary collection, number \_\_\_\_\_

The direction of the conference (section) \_\_\_\_\_

Topic of report or speech \_\_\_\_\_

Technical means for demonstrating the necessary material \_\_\_\_\_

*Additional information will be sent by the e-mail specified in the application*

## APPLICATION

**for accommodation reservation in "Gazprom Yamal" resort complex  
Conference participant April 11-14, 2018**

Surname \_\_\_\_\_

Name \_\_\_\_\_

Middle name \_\_\_\_\_

Date of Birth \_\_\_\_\_

Passport data (series and number, by whom and when issued) \_\_\_\_\_

Place of registration (residence) \_\_\_\_\_

Term of stay in Gazprom Yamal

(date, time of arrival, departure) \_\_\_\_\_

Type of accommodation (single, double, room category) \_\_\_\_\_

Contact number \_\_\_\_\_

E-mail \_\_\_\_\_

Participation in opening reception of participants / banquet (yes / no) \_\_\_\_\_

Necessity of transfer (date, time, place of arrival and departure) \_\_\_\_\_

Additional wishes \_\_\_\_\_

e-mail: molniahotel@molnia.ru

Booking service:

from 8 am. till 5pm., tel.: +7(86167) 97032

from 5pm. till 8am. tel.: +7 918-4309533 (Konstantin Kovaliov).

**Booking conditions specified for this event are reserved ONLY with the application sent to the reservation department of the resort complex "Gazprom Yamal " for the above-mentioned contacts. Applications sent from the site or through tour operators will be accepted on general terms.**