

Federal Agency for Tourism of the Russian Federation
Ministry of Resorts, Tourism and Olympic Heritage of the Krasnodar Territory
Kuban State University
University of Innsbruck
Center of Russian Geographical Society in Serbia
Abkhazian State University
Interregional public organization "Association of graduates of geographical
faculties"
Youth Club of the Russian Geographical Society on the basis of the Kuban State
University



Call for papers №1

**IX International Scientific and Practical Conference
TOURIST AND RECREATIONAL COMPLEX
IN THE SYSTEM OF REGIONAL DEVELOPMENT**

DEAR COLLEAGUES!

We invite you to participate in the IX International Scientific and Practical Conference **“Tourist and Recreational Complex in the System of Regional Development”**, which will be held in **Krasnodar, Russia 21 - 25 of April 2021.**

Objective of the conference: to determine the role and current trends of changes in the tourist and recreational complex in the system of regional development of territories, taking into account the priority of innovative approaches in the economy, the development of domestic and inbound tourism, as well as improving the quality of service for vacationers.

Working languages: Russian, English

1. Management of the tourist and recreational complex of the territory

- 1.1. Normative and legal regulation of the functional systems of the tourist and recreational complex
- 1.2. Problems of interdepartmental interaction in tourism
- 1.3. Geopolitical factors for development of tourist and recreational complex
- 1.4. Problems of interstate and cross-border interaction in tourism
- 1.5. Development projects in the tourist and recreational complex

- 1.6. Quality management of services in the tourist and recreational complex
- 1.7. Personnel training and management in the tourist and recreational complex

2. Geography of tourism. Tourist and recreational potential of the territories

- 2.1. Resorts, medical areas, tourist centers: state, problems and development prospects
- 2.2. Tourism and sustainable development of territories: the role of specially protected natural areas in the development of tourism
- 2.3. Research, evaluation and analysis of the development of the tourist and recreational complex of territories
- 2.4. Special types of tourism. Rural (agricultural) tourism.

3. Sustainable Tourism

- 3.1. Problems of tourist nature management. Assessment of environmental risks.
- 3.2. Sustainable Coastal Tourism
- 3.3. Geographic Information Systems in the programs of integrated development management
- 3.4. Spatial planning of the development of the tourist and recreational complex

4. Economics of tourism

- 4.1. Modern structure of the tourist market, development trends
- 4.2. Economic efficiency of tourism development
- 4.3. Attracting investment in tourism
- 4.4. Statistical accounting in tourism

5. Excursion service in the tourist and recreational complex

- 5.1. Management of excursion activities in the tourist and recreational complex
- 5.2. Excursion services: methods of organization, quality aspects, personnel, features of regional markets
- 5.3. Accounting of tourist and excursion objects

6. Innovative activity in the tourist and recreational complex

- 6.1. New technologies in sanatorium-and-spa rehabilitation
- 6.2. Modern information technologies in the development of the tourist and recreational complex
- 6.3. Priority directions of diversification of tourist product

7. Education in tourism, hospitality and service

- 7.1. General issues of personnel training for the tourist and recreational sector
- 7.2. Career guidance at various levels of education
- 7.3. Organization of student practice in tourist and recreational activities
- 7.4. Employment of graduates in tourism and hospitality industry

Plan of the conference:

Date	Time	
21 of April		-Arrival of participants
22 of April	09:00 – 10:00	-Registration of participants
	10:00 – 12:00	-Plenary session
	12.00 – 13.00	-Coffee break
	13-00 – 16-00	-Work of the conference sections
	16.00-17.00	-Tour of the Kuban State University
	19-00	-Gala dinner for conference participants
23 of April	10.00 -12.00	-Roundtable “Architectural heritage of the city in the development of the recreational system” (Boiling point of the Kuban State University)
	13.00-15.00	-Free time
	15.00	-Sightseeing tour in Krasnodar
24 of April	09.00-19.00	-Off-site seminar (Goryachy Klyuch and surroundings)
25 of April		-Departure of participants -Out-of-program trips

Poster exhibition will be held during the conference period

Forms of participation at the conference:

- Plenary Session Report
- Report at the break-out session
- Participation in the conference without a report
- Publication without participation in the conference (remote participation).
- Poster presentation (poster exhibition)

Participation with the report is possible in a remote format

Available conference packages:

№	Name	Include						Cost, rub.
		Publication of the article	Electronic Conference Proceedings	Conference participant folder*	Sightseeing tour in Krasnodar	Gala dinner	Off-site seminar in Goryachy Klyuch	
1.	Light	+	+	-	-	-	-	1000
2.	Standard	+	+	+	+	-	-	1500
3.	Advanced	+	+	+	+	+	-	3000
4.	Premium	+	+	+	+	+	+	4000
5.	Extra (publication of	+	-	-	-	-	-	800

	the second and more articles)							
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**conference participant folder: handouts, participant certificate, badge, notebook, pen*

Deadline for submitting materials: not later than **April 1, 2021.**

While participating in the work of the conference without publication and report, the application is obligatory!

Specification: materials are accepted

- no more than 4 pages in length, which include tables, illustrations and references cited by the author;

- on A4 paper with margins: upper - 20 mm, left - 20 mm, right - 20 mm, bottom - 20 mm. Style - usual, TimesNewRomanCyr, size 16, line spacing - 1. The outline is normal, the paragraph indent is 1.25 cm, justified, and pages are not numbered;

- material presentation: the first line - the surname and initials of the author (co-authors) in bold italics; line below - the topic of the paper - in capital letters in the center; line below - the full name of the organization or university in Russian, line below - the full name of the organization or university in English. The line below is a brief abstract of the article (2-3 sentences) and key words (Russian and English). After abstract text, references are placed in the center, no more than 5 titles.

References are formatted following the form; all the references should be given in square brackets: [Fedotov M.V., 2003].

Tables, images are formatted in grayscale; references to figures and tables are given in parentheses: (Table 1), (Figure 1), or by text. In the text of the article at the location of an image (after the reference), the name of the picture is given below the image in a separate paragraph (centered), for example:

Fig. 1 - Distribution of research results in the Krasnodar Region

The table name is formatted in a separate paragraph above the table (by paragraph):

Table. 1 – The name

Materials for publication should be sent by e-mail in the form of an attached file to the following address: kub.geo.tur@gmail.com (Conference Organizing Committee, Kuban State University). The editorial board reserves the right to select the submitted materials for publication. Materials without application, incorrectly issued, sent after April 1, 2021, which have not passed the verification of the degree of originality of the text (the original text is not less than 70%) will not be accepted for consideration.

Attached files of the article and applications must be named by the author's surname (for example, Article Ivanov; Application Ivanov). Author's research is accepted, no more than 3 articles of one author.

The conference proceedings in the electronic form will be placed in the Scientific Electronic Library (RINC) www.elibrary.ru.

SAMPLE

Ivanov I.I., Petrov A.I.

Marketing research of the tourist market

Kuban State University

Abstract in Russian.

Key words in Russian.

Abstract in English.

Key words in English.

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Text.

References

1. *Kravtsova V.I.* Space mapping. M., 1997.
2. *Fedotov M.V.* Interval number systems // Actual problems of modern science: In: Tr. Intern. Conf. surveyors. Part 1. Perm, 2003.
3. *Fomenko K.B.* Features of altitude zonality. URL: <http://www.geokuban.ru/newslist>

Bank details for payment of registration fee:

Kuban State University

350040, Krasnodar, Stavropolskaya str, 149

Individual taxpayer number - 2312038420

KPP code – 231201001

FTD of the Krasnodar Region (Kuban State University

Personal account 20186X22950)

STA 40102810945370000010

Account number 03214643000000011800

BIC 010349101

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Purpose of payment: Fulfillment of agreement No. 21/20

In case of a different wording of the purpose of payment, a refund will be made!

ATTENTION!!!

The Scan-copy of the receipt for payment of the organizational fee is to be sent along with the application for participation to the e-mail: kub.geo.tur@gmail.com (KubSU).

Contact phones and email addresses:

For organizational issues and payment of registration fee:

Minenkova Vera Vladimirovna +79184399596 kub.geo.tur@gmail.com

For reception and publication of materials:

Komarevtseva Natalya Alexandrovna +79181478070 kub.geo.tur@gmail.com

APPLICATION

**for participation in the IX International Scientific and Practical Conference
“Tourist and recreational complex in the system of regional development”
Krasnodar, 2021**

(send by e-mail to kub.geo.tur@gmail.com before April 1, 2021)
or fill out an application online at: <https://forms.gle/h92cZz4eF7RhXkZAA>

Surname	
Name	
Middle name	
Position, academic degree, academic status	
Full name of the organization	
Organization address	
Mobile, business phone, fax, e-mail	
Form of participation in the conference (full-time, part-time)	
Conference package	
The direction of the conference (section)	
Topic of report or speech	
Technical means for demonstrating the necessary material	
Participation in the round table (speaker, listener)	
Topic of presentation at the round table	

**ADDITIONAL INFORMATION AND INFORMATION ABOUT POSSIBLE
ACCOMMODATION OPTIONS WILL BE SENT IN A SECOND CALL
FOR PAPERS**