



山东师范大学
SHANDONG NORMAL UNIVERSITY



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INTERNATIONAL STUDENT SUMMER CAMP PROGRAM

JINAN, CHINA





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SHANDONG NORMAL UNIVERSITY

Founded in 1950, Shandong Normal University (SDNU) is a key provincial university in Shandong Province, boasting a comprehensive range of disciplines and a complete academic degree system. It currently comprises 22 colleges (departments), offering 64 undergraduate programs, 144 master's programs and 49 doctoral programs for admission. The university has a total of over 30,000 full-time students and 2,806 in-service faculty and staff members. With a picturesque campus and well-equipped infrastructure, it attracts more than 500 international students from over 50 countries and regions to pursue their studies here.

SDNU began to admit international students as early as in 1983. It is among the first batch of universities approved by the Ministry of Education of China to enroll international students, including those supported by Chinese Government Scholarship, Confucius Institute Scholarship (International Chinese language Teachers Scholarship) and provincial government scholarship. During the past 40 plus years, SDNU has welcomed and cultivated more than 20000 students from more than 70 countries in the world and has become a window of Shandong Province to the world. At present, the university has established intercollegiate friendly relations with more than 180 universities in 38 countries and regions, and set up 8 Confucius Institutes overseas, enjoying extensive international exchanges and cooperation.

Our university is located in Jinan, China, the capital city of Shandong Province. A city with a 4,200-year history, Jinan is hailed as the City of Springs for its numerous natural springs. Boasting beautiful scenery and a pleasant climate, Jinan ranks among the top five most livable cities in China and has been selected as a typical case of China's Vibrant Cities for four consecutive years.

This summer camp integrates Chinese language learning with in-depth cultural experience. Participants will improve their language skills here and appreciate the most vivid Chinese charm while wandering through the city.

Schedule

Day 1 August 11th	
Time	Content
08:30~11:30	Airport pick-up, Opening Ceremony, Campus tour and familiarizing with the surrounding environment
14:00~17:00	Lecture: Understanding Contemporary China
19:30~21:00	Chinese Supermarket Shopping Experience 

Day 2 August 12th	
Time	Content
08:30~11:30	City field trip: Tour to Quancheng Square, Black Tiger Springs, Baotu Springs, and Daming Lake to learn about Jinan, the City of Springs  1
14:00~17:00	Field trip: Going to Shandong Normal University - Changqing Campus to visit the University's History Museum

Day 3 August 13th	
Time	Content
08:30~11:30	Lecture: Chinese History
14:00~17:00	Cultural Experience Course: Chinese Wushu (Martial Arts) 
19:30~21:00	Performance Appreciation at Shandong Acrobatic Troupe 

Day 4 August 14th	
Time	Content
08:30~11:30	Visiting Activity: Exploring Thousand-Years of Traditional Chinese Medicine 
14:00~17:00	Smart AI Class: Digital China

Day 5 August 15th	
Time	Content
08:00~18:00	City field trip: Visiting the Hometown of Confucius—Qufu  2

Day 6 August 16th	
Time	Content
08:30~11:30	Language Class: Interesting Chinese
14:00~17:00	Lecture: Chinese Geography 

Day 7 August 17th	
Time	Content
08:30~11:30	Visiting Activity: Walking into Contemporary Chinese Community
14:00~17:00	Language Class: Basic Chinese Dialogue 

Day 8 August 18th	
Time	Content
08:30~11:30	Lecture: Daily Life of Chinese People
14:00~17:00	Cultural Experience Course: Chinese Calligraphy 

Day 9 August 19th	
Time	Content
08:30~11:30	Lecture: Chinese Folk Customs
14:00~17:00	Visiting Activity: Visiting Shandong Museum 3
18:00~22:00	Experiencing Jinan Night Market 4

Day 10 August 20th	
Time	Content
08:30~11:30	Lecture: Chinese Film Appreciation 
14:00~17:00	Lecture: A Bite of China (Chinese Cuisine) 

Day 11 August 21th	
Time	Content
08:30~11:30	Lecture: Chinese Costume Culture
14:00~17:00	Cultural Experience Course: Chinese Paper Cutting 

Day 12 August 22th	
Time	Content
08:00~18:00	Free Time

Day 13 August 23th	
Time	Content
08:30~11:30	Exchange Activity: Youths Idea-Exchanging Seminar
14:00~17:00	Cultural Experience Course: Chinese Knot Making 

Day 14 August 24th	
Time	Content
08:30~11:30	Reviewing Class: Review of cultural course content, selection of excellent works, and arrangement of performance programs 
14:00~20:00	Report and Exhibition, Closing Ceremony and Airport drop-off

Note: This itinerary is tentative and shall be adjusted based on actual conditions.

FEATURED SESSIONS



01 Interesting Chinese

This session introduces the Chinese language in a fun and interactive way. Through games, role-plays, and real-life dialogues, students will learn everyday expressions and basic sentence patterns—building confidence and a solid foundation for further learning.



02 Chinese Wushu (Martial Arts)

Combining physical strength with aesthetic expression, this session offers a hands-on introduction to Chinese martial arts. Students will practice basic movements and routines, improving fitness while exploring the philosophy and spirit behind this ancient tradition.



03 Chinese Knot Making

The Chinese knot is a symbol of unity, good fortune, and beauty. In this hands-on session, students will learn classic knotting techniques such as the auspicious knot and the pan-chang knot, explore their cultural meanings, and create their own knots to take home as a meaningful souvenir.



04 Understanding Contemporary China

This lecture-based session offers international students a comprehensive overview of today's China—from its political system and economic development to technological innovation, social governance, and cultural diversity. Through thematic presentations, case studies, and group discussions, participants will explore China's development path in a global context and develop a multi-dimensional perspective on the country.

Faculty Highlights



Chen Changshu

Ph.D. in Literature, Doctoral Supervisor at Shandong Normal University. He currently serves as Academic Vice Dean of the School of Chinese Language and Literature and Executive Director of the National Language Promotion Base (Shandong Normal University). Specializing in international Chinese language education and language promotion, he has presided over national and provincial first-class undergraduate courses, and developed China's first national-level virtual simulation course for international Chinese language education. With academic visiting experience at The Hong Kong Polytechnic University and the University of Sheffield (UK), Professor Chen has extensive experience in international Chinese education and has long supervised master's and doctoral students from home and abroad. He also serves as a Council Member of the Chinese Linguistic Modernization Society and a Standing Council Member of the Linguistics Society of Shandong Province.



Zhang Yuan

Professor at the School of Foreign Languages, Shandong Normal University. She holds a Ph.D. and serves as a Ph.D. supervisor in Linguistics and Applied Linguistics, as well as Vice Dean of the school. She was a Postdoctoral Fellow at Beijing Foreign Studies University and a Visiting Scholar at the University of California, Berkeley, and Rice University in the United States. Her main research interests include Chinese-foreign language comparison, Chinese linguistics, foreign linguistics, cognitive linguistics, and language teaching. Her teaching courses include Contrastive Linguistics, Cognitive Linguistics, English Linguistics, College English, Academic English, English Critical Thinking and Writing, and Cultures of English-Speaking Countries.



Ning Jingbo

Professor, Doctoral Supervisor, and Visiting Scholar at the Department of Economics, the University of California, Santa Barbara, USA. She currently serves as Vice Dean of the School of Economics, Shandong Normal University. As a Distinguished Teacher of Shandong Province and an Outstanding Postgraduate Supervisor of Shandong Province, she is also an expert of the Shandong Provincial Foreign Affairs Research and Development Think Tank. Her research focuses on Law and Economics and Institutional Economics. With rich academic achievements and remarkable teaching accomplishments, she has presided over a number of national and provincial research projects and high-quality courses, and won the First Prize in the National College Teachers' Teaching Innovation Competition.



Zheng Cui

Associate Professor and Vice Dean of the College of International Education at Shandong Normal University. She graduated with a Ph.D. in English Education from Korea University in South Korea. With extensive international teaching experience, she has visited the University of Texas at San Antonio for academic research and worked part-time at the Confucius Institute there. She has long been responsible for teaching courses such as Chinese listening, speaking, and viewing, China culture, and spoken Chinese to international students. Her teaching style is lively and rigorous, earning high praise from students. Her main research interests include international Chinese education and intercultural communication.



Luo Niuniu

Doctor of Arts in Literature, Master's Supervisor. His main research interests include Lexicology, Sociolinguistics, and Teaching Chinese to Speakers of Other Languages (TCSOL). Currently, he is an Associate Professor at the College of International Education, Shandong Normal University. He presides over one Youth Project of the Language Cooperation and Exchange Center of the Ministry of Education, one Humanities and Social Sciences Project of Shandong Provincial Universities, and two university-level teaching projects. He has also participated in several national and provincial-level projects, and supervised multiple provincial and university-level college student innovation and entrepreneurship projects. He has published several papers in professional academic journals such as Guangming Daily and Journal of Shandong University. He won the First Prize in the 8th "Chaoxing Cup" University Young Teachers' Teaching Competition of Shandong Province. Courses Taught: Studies on Modern Chinese Lexicology, Contrastive Studies of Chinese and Foreign Languages, History of Teaching Chinese as a Foreign Language in the World, etc.



Sheng Lei

Doctor of Arts in Literature, Master's Supervisor. Graduated from Shandong University, she has teaching experience in Thailand and has 15 years of professional engagement in International Chinese Language Education. She has instructed a wide range of Chinese language courses, including Elementary Integrated Chinese, Advanced Integrated Chinese, Intermediate Listening Comprehension, Intermediate Listening and Speaking, Intermediate Reading, Advanced Reading and Advanced Writing, as well as Chinese Traditional Arts and Crafts (Paper Cutting). For international undergraduate and postgraduate students in China, she had also offered courses such as Classroom Observation and Practice and Special Topics on International Chinese Language Promotion, in addition to delivering lectures on special topics of Chinese culture.

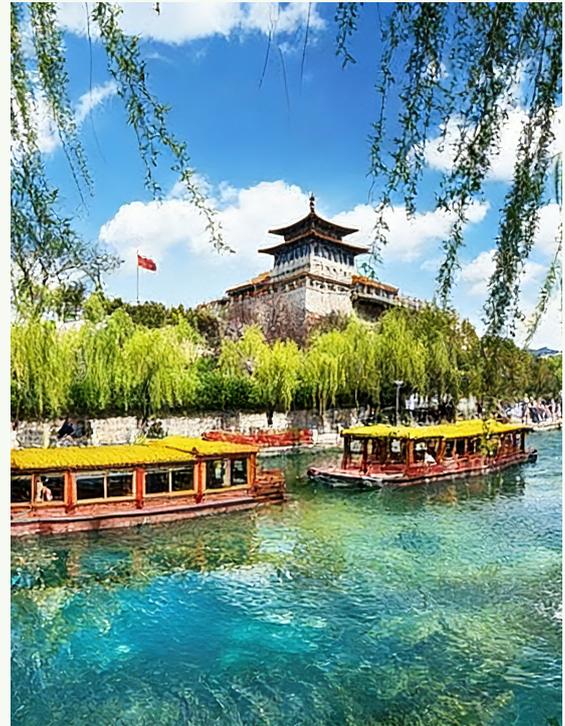


He Lina

She graduated from Minzu University of China, with research focuses on International Chinese Language Education, digital-intelligent teaching, and language and cultural communication. She has extensive experience in teaching Chinese both domestically and abroad, having taught in South Korea and Vietnam. Her teaching scope is broad, covering theoretical courses such as Introduction to International Chinese Language Education and Research Methods, as well as language skill courses ranging from elementary to advanced levels, including Comprehensive Chinese and Chinese Reading. Additionally, she excels in culture and practice-oriented teaching, such as Overview of Chinese Culture, Chinese Knot Making, and HSK Practical Training.

Quancheng Square

Quancheng Square is the central square of Jinan, the capital city of Shandong Province. Located in the bustling downtown area of Jinan, it has become a beautiful scenic spot in Jinan and even the whole Shandong Province.



Heihu Spring

Heihu Spring is located on the south bank of the Hucheng River, south of Jiefang Pavilion in Li-xia District, Jinan City, Shandong Province, on Heihu Spring West Road. The name derives from the spring's gushing water, which crashes against boulders with a rough roar resembling a tiger's cry.

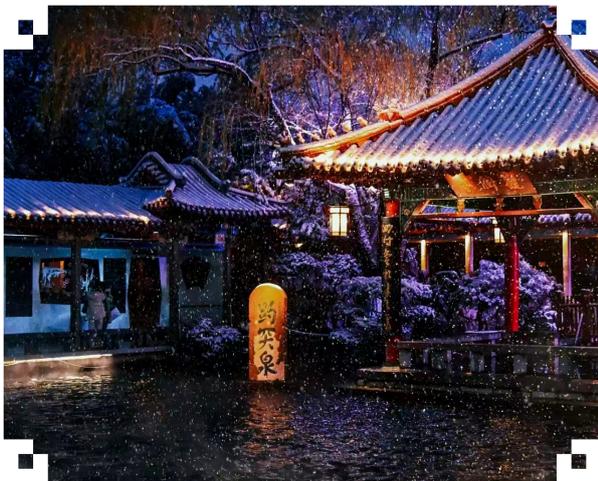
Daming Lake

Daming Lake is one of the core components of the National AAAAA-level tourist attraction — the First Spring Scenic Area in the World. It is also an important scenic spot, an open window of Jinan, the Spring City, and a world-famous tourist resort, known as the "Pearl of the Spring City".



Baotu Spring

Baotu Spring, one of the three most famous scenic spots in Jinan, ranks first among the city's seventy-two famous springs. In 2013, the "First Spring in the World" scenic area, represented by Baotu Spring, was designated as a national 5A-level tourist attraction.



Qufu is an important birthplace of Eastern civilization and Confucian culture, known as the "Holy City of the East". Qufu is home to the famous "Three Confucian Sites": the Confucius Mansion, the Confucius Temple, and the Confucius Cemetery, which are the hometown of Confucius, the great ancient Chinese thinker, educator, and founder of the Confucian school. It has been a place of pilgrimage for Confucian scholars throughout the ages and a sacred site of Confucian culture. Emerging attractions such as the Nishan Sacred Land, the Confucius Museum, Luyuan Village, the Liaohe Ancient Street, and Yile Garden also deeply attract tourists from home and abroad.



Shandong Museum

The Shandong Museum was established in 1954, being the first provincial comprehensive museum built after the founding of New China. Its collections mainly consist of historical, natural, and artistic artifacts with local characteristics, totaling over 200,000 items (sets). Among them, the collections of ceramics, bronze ware, oracle bone inscriptions, bamboo slips, Han dynasty stone carvings, costumes, calligraphy and paintings, and rare ancient books are particularly abundant.



Qushuiting Street

Qushuiting Street connects Daming Lake, Baihuazhou, Wangfu Pond, and Furong Street, radiating a rich cultural ambiance. Springs from Pearl Spring and Wangfu Pond converge into a river that runs alongside the street, flanked by old houses with blue bricks and broken tiles on one side and clear water teeming with green algae on the other. Local residents here wash rice and clothes by the stream.



Kuanhouli

Kuanhouli, also known as Jinan Kuanhouli or Shimao Kuanhouli, is one of the four famous streets in Jinan. It is often referred to as the "living fossil of Jinan's urban life" and is a commercial, tourist, and cultural integrated scenic consumption district.



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Fee

Program Fee: USD 800 per participant

The fee includes:

1. On-campus accommodation (standard double room) and meals at Shandong Normal University;
2. Tuition fees;
3. Local transportation (round-trip airport transfer between Jinan Yaoqiang International Airport and the university);
4. Fees for off-campus activities and visits;
5. Medical insurance.

The fee does not include:

1. International airfare;
2. Transportation from other cities to Jinan after arrival;
3. Visa fees;
4. Personal expenses.

Notes:

Additional fees will apply for any itinerary changes or adjustments.